Blue Chip Portfolio GBP

30 Apr 2025

Overview

The Vanilla Funds Blue Chip Portfolio looks to invest in US listed stocks and is actively managed, selecting from sectors that offer the most promising long-term performance.

The weightings and selections of the stocks will be determined on an ongoing basis, using a range of technical and fundamental metrics.

Investment Philosophy

The general approach to investing is based on the idea of offering portfolios built using the most reliable and valuable companies on the market, while aiming to ensure a well-diversified portfolio. The size of each investment in the portfolio is determined using a macro-economic forecasting model.

Our asset allocation adapts to changes in the markets aiming to protect capital in a falling market while looking to identify the best investment opportunities in a timely manner. In practice, unnecessary trading costs are avoided by re-balancing infrequently.

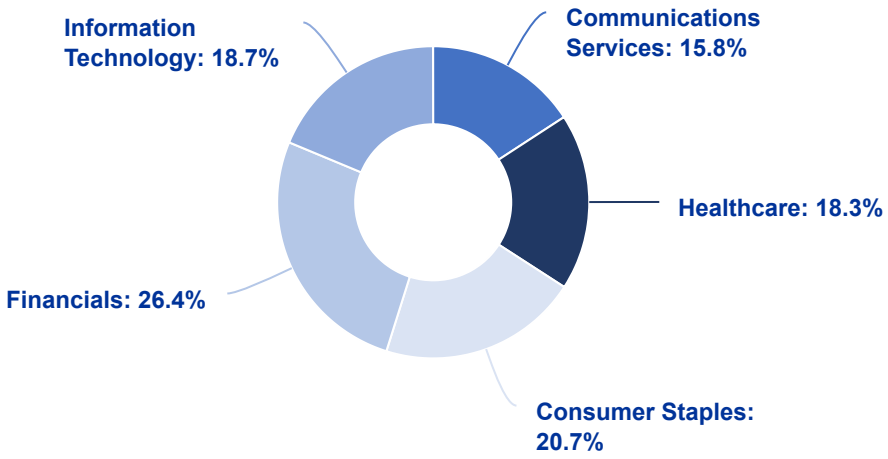
Investment Strategy

The stocks are selected using Algo-Chain's AI & Machine Learning assisted platform. This framework carefully analyses a universe of large cap stocks and identifies the best investment opportunities based on market conditions.

By systematically screening extensive market, macro-economic data sets across all equity sectors, this enables us, along with human overlay, to determine economic cycles and risk appetite in the markets and to assess the probability of future gains or losses.

Weightings Manager	Vanilla Funds
Legal Form	Model Portfolio
Target Investments	US equities
Investment Objective	Our models encode macroeconomic indicators to actively allocate across different US equity sectors
Target Return	Global Equity Benchmark
Target Risk	High risk level between 14% and 18% annualised volatility of the portfolio over a 5-year period
Ticker	VPCG LN
ISIN	XS2788042245
Management Fee	1.3%

Equity Sector Allocations



Portfolio Top 10 Holdings

Company	Ticker	Sector	Asset Region	Weight
Berkshire Hathaway Inc.	BRK-B	Financials	United States	26.44%
Walmart Inc.	WMT	Consumer Staples	United States	6.57%
Eli Lilly and Company	LLY	Healthcare	United States	6.41%
Costco Wholesale Corporation	COST	Consumer Staples	United States	5.58%
Alphabet Inc.	GOOG	Communication Services	United States	5.10%
Meta Platforms, Inc.	META	Communication Services	United States	4.89%
The Procter & Gamble Company	PG	Consumer Staples	United States	4.26%
Broadcom Inc.	AVGO	Technology	United States	4.02%
Microsoft Corporation	MSFT	Technology	United States	4.00%
NVIDIA Corporation	NVDA	Technology	United States	3.91%

Weight of top 10 holdings: 71%

Weight of remaining 11 holdings: 29%

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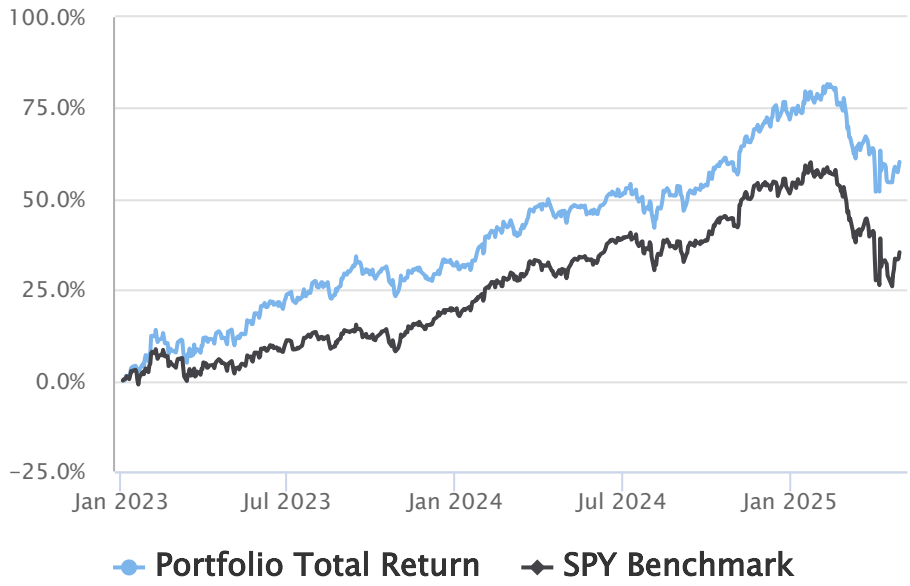
Portfolio Performance vs. Benchmark



Statistics

Number of Allocations	21
1M Return	-2.29%
3M Return	-10.3%
6M Return	1.53%
1Y Return	10.94%
3Y Return	N/A
Overall Volatility	15.62%
Maximum Drawdown	8.63%

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2023	7.21%	0.93%	3.27%	1.63%	3.25%	5.48%	3.03%	0.89%	0.50%	-2.95%	2.59%	2.34%	31.66%
2024	2.51%	6.38%	2.88%	-2.25%	1.86%	2.47%	-0.91%	2.84%	0.24%	2.49%	7.06%	1.72%	30.51%
2025	3.94%	-0.47	-7.77%	-2.29%									-6.77%

The data displayed in this document is based on back-tested (simulated) performance data prior to 30th Sept 2023 and live data thereafter.

Disclaimer

Vanilla Portfolios (PTY) Ltd. Company number 2020/038836/07 and Vanilla Trading (PTY) Ltd Company number 2023/807009/07 are registered in The Republic of South Africa.

All data provided on this information sheet is for illustration purposes only. Charts and tables showing data prior to October 2023 is back tested and should not be relied upon when considering future performance expectation of the Model Portfolio under consideration. The performance numbers do not include investment management fees, advisor fees, platform fees or brokerage fees. The performance data for each stock held in the Model Portfolio is calculated by taking the last exchange traded price on the date in question.

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